

ENTREPRENEURSHIP EDUCATION SUMMIT 2019

4-5 JULY 2019

LILLE, FRANCE

Venue: Lille Grand Palais, 1, Boulevard des Cites-Unies, 59777 EURALILLE (ROOM: EUROTOP)

Programme

4 July, 13:30-17:00

Student companies' trade fair & pitch presentation

- *39 national teams compete for the European finale after participating in a year-long JA Company Programme and qualifying at national-level. The JA Company programme annually engages over 350 000 students.*
 - Meet the student companies in person at their stands
 - Learn about the Entrepreneurial Skills Pass (ESP) micro-credential for Company Program students and other initiatives to support further opportunities
 - Meet JA Alumni representatives
 - Network with peers from policy, business and non-profit sectors

4 July, 17:00-19:00

Opening Session: Accelerating uptake of Entrepreneurship Education in Europe

Join an interactive discussion with students, teachers, Ministers and business leaders. How can we accelerate the uptake of Entrepreneurship Education in Europe?

Moderator: Caroline Jenner, CEO JA Europe

Welcome remarks from the Regional Council of Hauts-de-France

Panel 1

- Gabriel Attal, State Secretary for Education, France
- Evarist Bartolo, Minister of Education, Malta
- Tanya Mihailova, Deputy Minister for Education, Bulgaria
- Ecaterina Andronescu, Minister of National Education, Romania (invited)

Panel 2

- Marco Settembri, Executive Vice President, Head of Zone Europe, Middle East and North Africa, Nestlé
- Julie Teigland, Managing Partner Germany, Switzerland and Austria, EY
- Arnaldo Abruzzini, CEO EUROCHAMBRES and member of the EE-HUB Advisory Council

Panel 3 (teacher and head teacher)

5 July, 09:00-10:30

Launching the Entrepreneurship Education Monitor: understanding the impact of Entrepreneurship Education on youth and the economy

Moderator: Caroline Jenner, CEO JA Europe

- Presentation of the EE Monitor

Speakers:

- Slavica Singer, Professor Emeritus of Entrepreneurship at the J.J. Strossmayer University, Croatia ; *EE seen from the perspective of the Global Entrepreneurship Monitor*
- Martina Dlabajová, Member of the European Parliament; *EE and the state of European youth and the economy*
- Jonas Prising, CEO ManpowerGroup; *skills for the world of work*
- Helena Jansson, Senior Vice President, Finance – International, FedEx Express and member of the EE-HUB Advisory Council; *the importance of business-education partnership in the global economy*
- Dana Haidan, Europe Regional Lead for Social Impact Visa; *generating social impact through innovative partnerships*

5 July, 11:00-13:00

**Business-education cooperation to reduce the skills mismatch
(led by Alliance4YOUth and the European Commission DG
Employment)**

The business sector can provide competences in Entrepreneurship Education that the teachers do not have.

- *How can the involvement of the business sector be optimised from the skills acquisition perspective?*
- *Can the cooperation be institutionalized in order to make it more effective?*
- *What can be done to make VET more attractive?*

Panelists:

- Joost Korte, Director-General DG Employment, European Commission
- Kristin Schreiber, Director for COSME Programme, DG GROW, European Commission
- Inge Gorostiaga Luzarraga, TKNKA - Basque Centre of Research and Applied Innovation in Vocational Education and Training
- Pierre Deheunynck, Executive Vice President, Head of Group HR, Engie
- Seshni Samuel, EMEA Executive Member, Area Managing Partner for Talent, EY
- Sandra Bernard, Vice President, HR for EU & IMA, Firmenich
- Jeff Bullwinkel, Associate General Counsel and Director of Corporate, External & Legal Affairs, Microsoft Europe
- Christophe Cornu, CEO Nestlé France
- Linda Aiello, Senior VP, International Employee Success, Salesforce
- Jean-Christophe Sciberras, Head of Group Industrial Relation and Social Innovation, Solvay

5 July, 14:00-16:00

The making of entrepreneurial schools

The Closing Session of the Summit will discuss the way forward to making schools more entrepreneurial across Europe.

Moderator: Caroline Jenner, CEO JA Europe

Speakers:

- Minna Hämäläinen, University of Lappeenranta: *presentation of recent research on the role of head teachers in EE*
- Frédérique Vidal, French Minister for Higher Education, Research and Innovation (invited); *higher education and EE*
- Themis Christophidou, Director-General of Education and Culture, European Commission; *why the EU sees entrepreneurial schools as a priority and how to foster them at EU level*
- Pablo Vidarte, Chief Executive Officer, Arkyne Technologies & JA Alumni; *from EE to entrepreneur*
- Marie Adeline-Peix, Executive Director Regional Partnerships and Territorial Action Directorate, Bpifrance
- Francisco Alvarez Molina, General Director for Economics & Entrepreneurship, Valencia region & INTERREG Boost IEER programme expert

Discussion: in conversation with educators from the field